

Operational Assembly: Kurian Tharakunnel provided highlights from the November 9 meeting as follows. Academic Affairs and Student Affairs reported that Triton joined a consortium in applying for an H1B grant for advanced manufacturing. A proposal has gone to Amazon to become an Amazon Career Choice Education provider. 335 high school students have participated in virtual visits via Zoom over the last two weeks. Spring registration has started, and students can meet with advisors in person or virtually. A FEMA grant has been applied for to cover COVID-related expenses for PPE. Tech reported working on the process of subscribing to a messaging platform to use with CRM Advise.

Academic Senate: Michael Flaherty reported on the October and November Senate meetings including the following. Curriculum approved two guided pathways program maps, and more will be brought forward in the future. Academic Standards is delving into the topic of student withdrawal rates. Student Development is talking about online learning and engagement of students. Academic Support's focus is on tutoring. Campus Quality reported several items, including free sanitary products, water filter changes, and laptops for students. Professional Development is reviewing surveys from the last workshop and planning for the next with a focus on Guided Pathways and remote learning, as well as working on outstanding faculty awards. Assessment is awaiting the HLC final report and planning spring 2021 activities. Online Ed & Tech is forming workgroups and a statement of purpose and is promoting the use of Blackboard Collaborate Ultra.

Student Success: Shelley Tiwari provided the following Guided Pathways update. Program maps will continue to go through Curriculum Committee and a process is being looked at for posting program maps on the website. The Student Onboarding group is finalizing processes with a new student orientation being launched on Friday. User workshops are currently rolling out for the new tool, CRM Advise. Planning for pillar 3 and pillar 4 is ongoing with discussion on how that intersects with the Strategic Plan.

Strategic Plan Development: Purva Rushi provided an update on the Strategic Plan including a summary of activities to date and the next steps, which includes taking the feedback from the recent Strategic Plan survey and developing that into action plans. Each goal will have specific measurable plans to implement in year 1 of the Strategic Plan.

Equity and Inclusion Path Forward: Derrell Carter discussed the history of the Kaleidoscope Group's work on campus and noted that their report is available on the HR portal page. A timeline is currently being developed and key stakeholders identified for the development of a campus DEI Plan (Diversity, Equity & Inclusion) that will be implemented over the next two years in alignment with the Strategic Plan.

Spring 2021 Marketing Campaign: Sam Tolia presented the current marketing plan which highlights quality faculty, areas of study, convenience, and affordability. The campaign approach is a positive, optimistic message of "Spring Back and Stay on Track!" and appears in print media, outdoor advertisements, digital ads, pre-roll, tv and radio, and search engine marketing. Targets include 18-24 year olds, 25-34 year olds, and Hispanic parents.